SERVE THE MANUFACTURING INDUSTRY
IN BOHAI ECONOMIC RIM
WITH INTELLIGENT EQUIPMENT

CHCMT
Chenghua CNC Machine Tools Exhibition

THE 3RD CANGZHOU INTERNATIONAL CNC MACHINE TOOLS AND INTELLIGENT EQUIPMENT EXHIBITION 2019



INVITATION

MAY 10-12, 2019

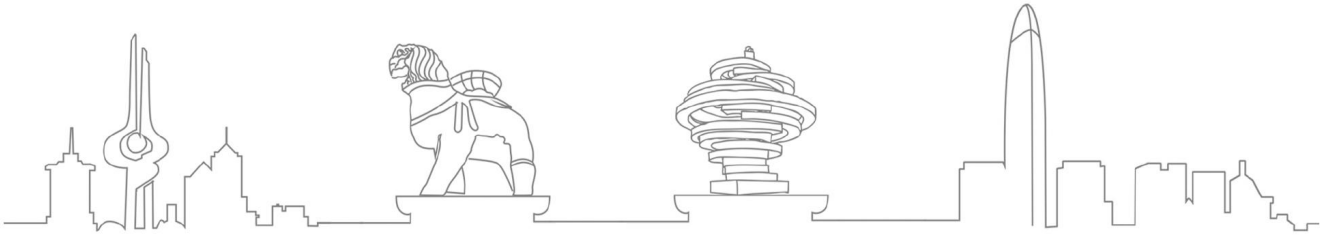
CANGZHOU INTERNATIONAL
CONVENTION AND EXHIBITION CENTER

JINAN EXHIBITION IN FEBRUARY

CANGZHOU EXHIBITION IN MAY

QINGDAO EXHIBITION IN MAY

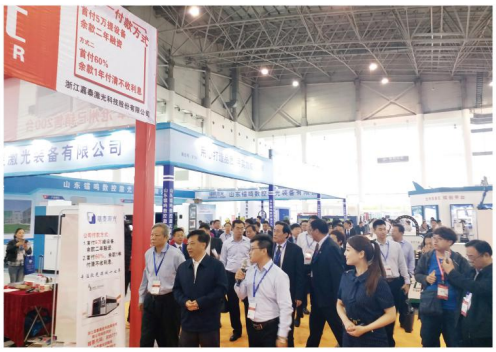
JINAN EXHIBITION IN SEPTEMBER



ufi Member | 丞华展览® CHENGHUA EXHIBITION 专注于精准对接 CONCENTRATES ON ACCURATE BUSINESS MATCHING | 丞华会议® CHENGHUA HUIYI 专业于智慧共享 SPECIALIZES IN INTELLIGENCE SHARING

INTRODUCTION

Chenghua CNC Machine Tools Exhibition is a key exhibition project on Machine Tools in Bohai Economic Rim. It is held four times a year in Shandong and Hebei, namely, Shandong Equipment Fair in February, Cangzhou CNC Machine Tools Exhibition in May, Qingdao Industrial Fair in May and Jinan CNC Machine Tools Exhibition in September. Cangzhou International CNC Machine Tools and Intelligent Equipment Exhibition 2019 (hereinafter referred to as "Cangzhou CNC Machine Tools Exhibition") will be held in Cangzhou International Convention and Exhibition Center on May 10-12, which will set up a platform of supply and demand exchange for manufacturing enterprises in Bohai Economic Rim.



This Exhibition will be an indoor exhibition in Cangzhou International Convention and Exhibition Center, focusing on displaying CNC machine tools, machining centers, laser cutting equipment, welding equipment, industrial robots, special processing equipment, power transmission, inspection and measurement equipment and various mechanical functional components. At the same time, there will be more than 10 supporting activities. With more than 40,000 professional visitors to attend and purchase at that time, the Exhibition will be a high-quality platform to display products and to expand market.

LOCATION ADVANTAGE

In recent years, the economic scale of Hebei Province has continued to grow. The seven leading industries such as iron & steel, equipment manufacturing, petrochemicals, food, medicine, building materials, textiles and clothing have developed remarkably. Emerging industries such as electronic information, new energy and new materials have developed rapidly. A relatively complete industrial system has completed.

Cangzhou is adjacent to the newly established "Xiong'an New Area". At present, nearly one hundred central enterprises have expressed collectively that "they will not be absent from the construction of Xiong'an New Area and will resonate with the development policy". Among the seven tasks of the construction of Xiong'an New Area, the third is to develop high-end and high-tech industries, to absorb and gather innovative element resources actively and to cultivate new kinetic energy.

Cangzhou, the exhibition venue, is one of the open coastal cities determined by the country. It is also an important part of the coordinated development of Beijing-Tianjin-Hebei and the cooperative development of the Bohai Economic Rim. The city has a number of characteristic national industrial bases, such as "Foundry Hometown of China", "Pipeline Equipment Manufacturing Base of China", "Packaging Machinery Production Base of China", "Import and Export Base of Hardware, Mechanical and Electrical Products of China" and "Electronic Chassis Manufacturing Base of China" and so on.

Xiong'an New Area will become a place to undertake big data, Internet of Things, aerospace and robot industry. It will become an innovation center of manufacturing industry and an important cluster of high-end manufacturing industry. It represents the new round integration of the rapid development of manufacturing industry and industrial structure in Beijing - Tianjin - Hebei. As an important supporting condition for the development of manufacturing, the demand for CNC machine tools, industrial automation technology and equipment will show an explosive growth.

AGENDA	Registration of visitors, booth arrangement	May 9-10, 2019	08:30-17:00
	Opening ceremony	May 10, 2019	09:30
	Exhibition	May 10-12, 2019	08:30-16:30
	Evacuation	May 12, 2019	After 14:00

REASON FOR YOU TO CHOOSE CANGZHOU CNC MACHINE TOOLS EXHIBITION

As an order-based exhibition on machine tools in Beijing-Tianjin-Hebei, the exhibitors' on-site sales are impressive

With more than **20** machine tools exhibitions in 17 years, it has more than **720,000** database information relating to industrial buyers

More than **10** on-site professional supporting conferences and forums are held

1 million Yuan is used for professional buyer invitation and exhibition promotion

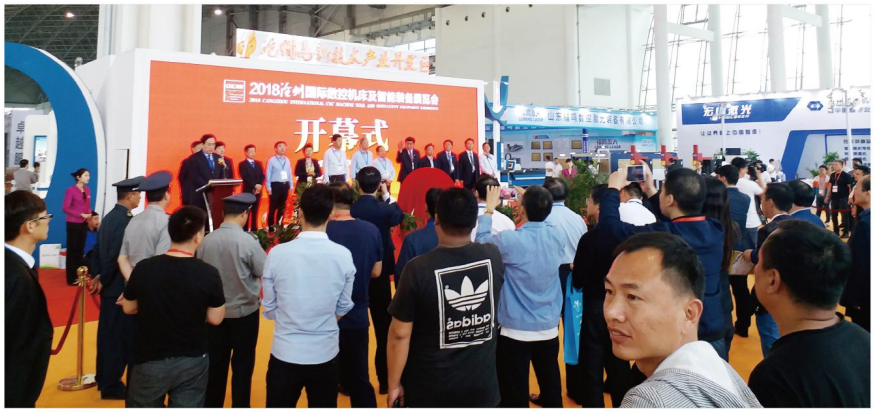


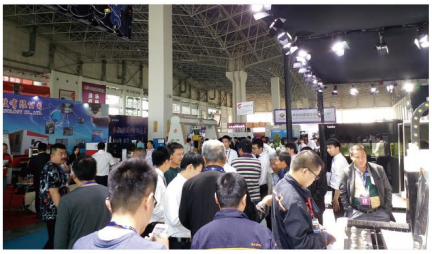
More than **40** industrial associations in and outside the province will lead their delegates to visit the Exhibition and to hold business matching activities on site.

More than **20** industrial experts will form a team of consultants to make professional advice

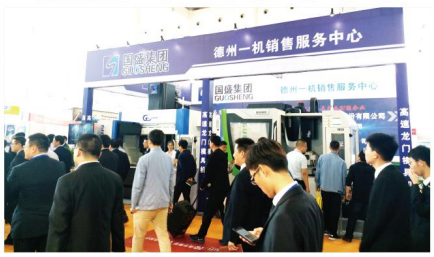
40,000 professional buyers will gather at the site to purchase

"C2M" + one-to-one: to research the purchase needs of the visitors and the exhibitors' requirements for the customer group in order to achieve accurate matching











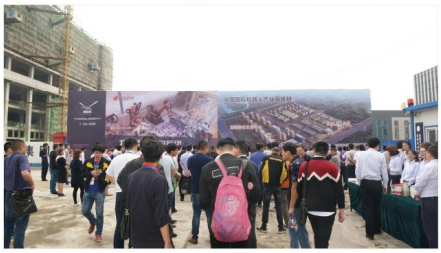
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AUDIENCE SUBSIDY POLICY







Cash subsidy, up to 2,000 Yuan, given on-site

Cash subsidy 1: an oil subsidy of 500-2000 Yuan will be given to enterprises, associations and industrial clusters (with the number of relevant personnel from the technical, production, purchase and other departments no less than 25) which come to the Exhibition by their own car to visit and to purchase.

Cash subsidy 2: a transportation subsidy of 200 Yuan will be given to small groups with three members or above

Accommodation subsidy

1-2 days of star hotel accommodation during the Exhibition will be given to professional visitors who purchase products at the site

Bus pick-up

shuttle bus will be arranged by the organizing committee to pick up key industrial clusters/user bases

Train station pick-up

pick-up service at the high-speed rail stations and train stations will be provided for 4 or more professional visitors

VIP professional visitors

sweepstakes with the prize worth of one thousand Yuan

RELATED ACTIVITIES

Summit Forum on Intelligent Equipment Development in Beijing-Tianjin-Hebei

Forum on Development of Industrial Robotics and Intelligent Manufacturing

Matching Meeting for Technical Exchange an Model Selection of Mold Industrial Users

Exchange Meeting on Application Technology of Laser Equipment

Thank-you Banquet of Cangzhou CNC Machine Tools Exhibition

Matching Meeting for C2M Demand Customization of Cangzhou CNC Machine Tools Exhibition

Visiting Activities of the Surrounding Industrial Bases in Cangzhou

CHENGHUA CNC MACHINE TOOLS EXHIBITION

FOCUS ON PRECISE MATCHING

BUILD A C2M DEMAND CUSTOMIZATION AND PURCHASE PLATFORM

What is C2M demand customization of Chenghua Machine Tools Exhibition?

The flexible customization program is the core of the supply-side reform. In active response to the national supply-side reform policy, Chenghua CNC Machine Tools Exhibition launches the "C2M demand customization" service. C2M is the abbreviation of Customer-to-Manufactory, which is a new type of Internet business model of e-commerce. Drawing on the original operation ideas of C2M and combining with the exhibition, oriented in the demand of buyers (professional visitors) according to the demand of professional visitors, Chenghua CNC Machine Tools Exhibition finds and invites suitable exhibitors who can meet their demand. It also invites professional visitors to experience and discuss the products and solutions they demand with the exhibitors, thereby finally creating a timely, effective, low-cost and high-quality matching platform for supply and demand.

How is the demand customization of Chenghua CNC Machine Tools Exhibition implemented?

The organizing committee of Chenghua CNC Machine Tools Exhibition sets up a C2M demand customization research team comprising of 35 members to make full use of Chenghua Big Data Center to carry out demand survey by means of door-to-door visit, telephone invitation, EDM group sending, SMS group sending, Eqxiu, WeChat moment, etc.. Receiving the demand of professional buyers, the organizing committee cooperates with the exhibitors to make multiple solutions, to solve problems and to reduce purchase costs, so that the exhibitors and the buyers interact positively to achieve prefect matching between real demand and effective supply.

What are the benefits for exhibitors joining in this platform?

As long as you participate in Chenghua CNC Machine Tools Exhibition, you can become a permanent supplier of "C2M Demand Customization" platform of "Chenghua CNC Machine Tools Exhibition". Not only during the exhibition period, the demand information obtained by an exclusive team will be sent to you immediately in 365 days a year. Sales opportunities will be offered to exhibitors continuously to maximize brand promotion and sales results.

What should exhibitors do?

☆ You are required to send relevant information of all products/services of your company, including product pictures, models, various technical parameters, applicable fields, etc., to the exclusive C2M demand customization team of the organizing committee in time. The exclusive team will input the materials provided by your company to the supplier information database of C2M demand customization platform, thereby making you an option for buyers' demand.

☆ You need to further communicate with the buyer in accordance with the demand information obtained by the exclusive C2M demand customization team to customize corresponding products/services or solutions for the buyers and to complete the matching process. You should also adjust the exhibiting products/services in a timely manner based on the demand feedback.

Conclusion: Oriented in buyers' demand, the "C2M Demand Customization of Chenghua CNC Machine Tools Exhibition" offers buyers with exclusive customization and enables exhibitors to supply effectively. We invite all exhibitors to join in this platform!

SCOPE OF EXHIBITION

CNC machine tools:
CNC machine tools, machining centers, lathes, milling machines, boring machines, boring and milling machines, grinding machines, drilling machines, sawing machines, wire cutting machines, special machines, etc.;

Sheet metal processing equipment:
Metal cutting and welding equipment, laser cutting machines, stamping machines, hydraulic presses, shearing machines, bending machines, pipe bending machines, riveting machines, forging machines and peripheral equipment;

Industrial robots:
Welding robots, painting robots, palletizing robots, handling robots, assembly robots, Cartesian robots, robot workstations, robot solutions, robot accessories, etc.

Machine function parts:
Numerical control systems, linear guides, ball screws, knives, measuring tools, fixtures, cutting tools, tooling, fixtures, chucks, abrasives, inspection and measuring equipment, mold technology, metal cutting oil, lubricants, hardware tools, machine tool accessories, etc.;

Industrial automation:
Comprehensive solution of smart factory, industrial electrical system, industrial control system, industrial automation software, connectors, low voltage switchgear, instrumentation, non-standard automation equipment, etc.;

CHARGING STANDARD

Display area with special decoration (36 ㎡ at least)	Exquisite standard booth (3m×3m)	Standard booth (3m×3m)
900 Yuan / ㎡	**9000** Yuan / booth	**7500** Yuan / booth

Note:

1. Basic supporting facilities of standard booth: 3m×3m booth (three-sided board, one fascia, one table and two chairs, two spotlights, 220V power socket);

2. Basic supporting facilities of exquisite standard booth: 3m × 3m booth (fine display rack, cloth advertising, carpet, one table and two chairs, two spotlights, 220V power socket);

3. Display area with special decoration: no supporting facilities, and the exhibitor shall design or decorate it by himself or by others;

ADVERTISING AND SPONSORSHIP FEE

Golden sponsor	Back cover of exhibition catalog	Inside front cover / title page	Inside back cover of exhibition catalog	Color page of exhibition catalog	Ticket advertising	Belt advertising
300000 Yuan	**20000** Yuan	**10000** Yuan	**10000** Yuan	**5000** Yuan	**30000** Yuan / category	**30000** Yuan / category
Visitor's ticket	**Rainbow arch**	**Rainbow arch + air column**	**Indoor advertising**	**10m*4m Spray painted advertising 10m*4m**	**6m*4m Spray painted advertising 6m*4m**	**Free gift for visitors**
8000 Yuan / period	**8000** Yuan / arch	**10000** Yuan / set	**6000** Yuan	**12000** Yuan / piece	**8000** Yuan / piece	**5000** Yuan



PREVIEW
OF CHENGHUA MACHINE TOOLS EXHIBITION 2019

JINAN EXHIBITION IN FEBRUARY	**THE 14TH CHINA (SHANDONG) INTERNATIONAL EQUIPMENT MANUFACTURING EXPO 2019** Time: February 26-28, 2019 Venue: Jinan International Convention and Exhibition Center
CANGZHOU EXHIBITION IN MAY	**THE 3RD CANGZHOU INTERNATIONAL CNC MACHINE TOOLS AND INTELLIGENT EQUIPMENT EXHIBITION 2019** **THE 3RD CANGZHOU INTERNATIONAL INDUSTRIAL AUTOMATION AND ROBOT EXHIBITION 2019** Time: May 10-12, 2019 Venue: Hebei Cangzhou International Convention and Exhibition Center
QINGDAO EXHIBITION IN MAY	**QINGDAO INTERNATIONAL INDUSTRIAL FAIR 2019** Time: May 23-25, 2019 Venue: Qingdao World Expo City
JINAN EXHIBITION IN SEPTEMBER	**THE 23RD CHENGHUA JINAN INTERNATIONAL CNC MACHINE TOOLS EXHIBITION 2019** **THE 23RD CHENGHUA JINAN INTERNATIONAL INDUSTRIAL AUTOMATION AND ROBOT EXHIBITION 2019** Time: September 2019 Venue: Jinan International Convention and Exhibition Center

WeChat Official Account of the Exhibition

Follow us to keep abreast of the exhibition news

INQUIRE OR REQUEST INFORMATION

Shandong Xinchenghua Exhibition Co., Ltd.

Booth Business Department: 0531-86512559 86512558 86512572 88879883

Visitor Organization Department: 0531-88879901 86512569 86512586

Fax: 0531-88879893

Email: chcmt@chenghuaex.com

Address: Block G (Chenghua Building), Northern Area, University Science Park, Hi-tech Development Zone, Jinan City, Shandong Province